

Steve Binder
Legendary Producer

1. What branch of the military did Steve Binder serve in?

- A. Navy
- B. Air Force
- C. Army
- D. Marines

Answer: _____

2. What was Steve Binder's initial major in college?

- A. Telecommunications
- B. Pre-med
- C. Business
- D. Music

Answer: _____

3. What show is Steve Binder known for producing and directing, which featured a famous musician?

- A. The Ed Sullivan Show
- B. The Beatles' First US Visit
- C. Elvis Presley's 1968 Comeback Special
- D. The Rolling Stones Rock and Roll Circus

Answer: _____

4. According to Steve Binder, what are the three key ingredients to success in the entertainment industry?

- A. Talent, timing, and connections
- B. Talent, timing, and luck
- C. Hard work, timing, and money
- D. Education, talent, and timing

Answer: _____

5. What did Colonel Parker want Elvis Presley to do in the 1968 Comeback Special?

- A. Perform his early rock and roll hits
- B. Sing Christmas songs with a Christmas tree in the background
- C. Collaborate with other famous artists
- D. Play an acoustic set

Answer: _____

6. What advice does Steve Binder give to those wanting to pursue a career in the entertainment business?

- A. Focus on getting a degree
- B. Be the first to arrive and the last to leave
- C. Only work with well-known people
- D. Follow trends in the industry

Answer: _____

7. What does Steve Binder emphasize as the most important factor in following your dreams?

- A. Having a mentor
- B. Not listening to negativity
- C. Having a detailed plan
- D. Networking with industry professionals

Answer: _____

****Written Response Questions****

8. Steve Binder describes his path from the mailroom to becoming a director and producer. Discuss the importance of starting from the bottom and learning from every role in the entertainment industry.

9. Reflect on the significance of the 1968 Elvis Comeback Special and how it impacted Elvis Presley's career according to Steve Binder. Why was this special considered so important?

10. Steve Binder talks about the role of luck in achieving success. Explain how luck, along with talent and timing, played a part in his career and provide an example of how these elements could apply in another profession.
