

Alicia Dean
Marketing Promotions & Events Specialist
Elvis Presley Enterprises, Inc. Graceland

1. What was Alicia Dean's initial role at Graceland before she became a Marketing Promotions & Events Specialist?

- a) Tour Guide
- b) Archivist
- c) Intern
- d) Public Relations Officer

Answer: _____

2. How long did Baz Luhrmann stay at Graceland to conduct research for the Elvis movie?

- a) One week
- b) One month
- c) Two months
- d) Six months

Answer: _____

3. What is one of the most famous donated items to Graceland's archives?

- a) Elvis's first guitar
- b) The Aloha from Hawaii jumpsuit cape
- c) A handwritten letter from Elvis to Richard Nixon
- d) A pair of Elvis's sunglasses

Answer: _____

4. According to Alicia Dean, what is the best-selling Elvis souvenir at Graceland?

- a) T-shirts
- b) Coffee mugs
- c) Elvis's gold sunglasses
- d) Posters

Answer: _____

5. Which car in Graceland's collection was originally ordered by Frank Sinatra but later taken by Elvis?

- a) Cadillac Fleetwood
- b) Stutz Blackhawk
- c) Lincoln Continental
- d) Chevrolet Corvette

Answer: _____

6. What nickname was given to the Jungle Room at Graceland, and who came up with it?

- a) Elvis himself
- b) Priscilla Presley
- c) A travel writer in 1982
- d) Baz Luhrmann during his research

Answer: _____

7. What percentage of the Elvis biopic does Alicia Dean consider to be accurate?

- a) 70%
- b) 80%
- c) 90%
- d) 95%

Answer: _____

****Written Response Questions****

8. How does Alicia Dean describe her passion for her job and the importance of protecting Elvis's legacy?

9. Describe the process that Graceland follows when they receive donated Elvis memorabilia.

10. Alicia Dean emphasizes the role of networking and kindness in her career journey. How does she suggest young professionals approach their career paths?
