

Kelley Jones
Careers in Hospitality and the Importance of Giving Back

1. What was Kelley Jones' first job in the hospitality industry?

- A) A busboy at a steakhouse
- B) A dishwasher at a Greek diner
- C) A line cook at a seafood restaurant
- D) A cashier at a fast-food chain

Answer: _____

2. What was the main reason Kelley Jones moved to Las Vegas in 1998?

- A) To open a restaurant with Emmitt Smith
- B) To attend a hospitality management school
- C) To work as the Director of Operations for Mandalay Bay
- D) To start his own hospitality company

Answer: _____

3. How does Kelley Jones describe the difference in opening a restaurant on the Las Vegas Strip today compared to the past?

- A) It has become easier due to increased tourism
- B) There is more competition, requiring strong marketing and cash reserves
- C) There are fewer fine-dining establishments than before
- D) The Strip now favors smaller, family-owned businesses

Answer: _____

4. What type of restaurant did Emmitt Smith want to create with Kelley Jones?

- A) A sports bar featuring classic American food
- B) A fast-casual restaurant with a focus on health-conscious meals
- C) An upscale steak and seafood restaurant
- D) A French-inspired fine dining establishment

Answer: _____

5. What inspired Kelley Jones to start volunteering with Hope for the City?

- A) The financial crisis of 2008
- B) A request from his church's outreach program
- C) The pandemic shutdown in 2020
- D) His personal experience with food insecurity as a child

Answer: _____

6. According to Kelley Jones, what is the most important factor in defining success?

- A) Accumulating wealth and high positions
- B) Titles and recognition in the industry
- C) Giving back to others and maintaining strong relationships
- D) Running a profitable business

Answer: _____

7. Which book or author did Kelley Jones recommend for business and personal development?

- A) Malcolm Gladwell
- B) Dale Carnegie
- C) Stephen Covey
- D) Warren Buffett

Answer: _____

****Written Response Questions****

8. Kelley Jones describes how his perception of Las Vegas changed after moving there. Based on his experiences, how does he view the city today, and what role does philanthropy play in changing its image?

9. How did faith influence Kelley Jones' personal and professional life? Provide specific examples from the transcript that highlight this transformation.

10. What advice does Kelley Jones give to students who want to get involved in their communities and help those in need? How does he suggest they take action based on their local resources?
